



Public Disclosure of Student Achievement

Institution Name: Franciscan University of Steubenville (Steubenville, OH)

Business Unit(s) included in this report: Department of Accounting, Business Administration, and Economics

Academic Period Covered: 2024-2025

Date Report Posted: January 21, 2026

| PROGRAM | MEASURE | TARGET | RESULT |
|---|-----------------------|--------|--------|
| Bachelor of Arts Degree | | | |
| Economics | Career Placement Rate | 80% | 100% |
| Bachelor of Science Degrees | | | |
| Accounting | Career Placement Rate | 80% | 88% |
| Economics | Career Placement Rate | 80% | 50% |
| Finance | Career Placement Rate | 80% | 71% |
| International Business | Career Placement Rate | 80% | 100% |
| Management | Career Placement Rate | 80% | 76% |
| Marketing | Career Placement Rate | 80% | 76% |
| Graduate Programs | | | |
| Master of Business Administration (MBA) | Career Placement Rate | 80% | 88% |

Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|-----------------------|---|
| Career Placement Rate | The Career Placement Rate is determined through a comprehensive survey of graduates and defines career placement as either a full-time job in the graduate's field of study or continued study in graduate school within the year following graduation. The median response rate for undergraduate program majors was 93.3% and 100% for the MBA. There is a lag in the date reported as the survey collects data for the 2024 graduation year during the 2024-2025 Academic Year. Data on 2024 MBA graduates were collected via LinkedIn searches conducted in 2025. |