



Public Disclosure of Student Achievement

Institution Name: Franciscan University of Steubenville (Steubenville, Oh)

Business Unit(s) included in this report: Department of Accounting & Business

Academic Period Covered: 2019-2020

Date Submitted: February 1, 2022

| PROGRAM | INDICATOR | RESULT |
|--|-----------------------|---------------|
| Bachelor of Science Accounting | Career Placement Rate | 100% |
| Bachelor of Arts Economics | Career Placement Rate | 50% |
| Bachelor of Science Economics | Career Placement Rate | 100% |
| Bachelor of Science Finance | Career Placement Rate | 100% |
| Bachelor of Science International Business | Career Placement Rate | 100% |
| Bachelor of Science Management | Career Placement Rate | 100% |
| Bachelor of Science Marketing | Career Placement Rate | 88% |
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| Graduate Programs | | |
| Master of Business Administration (MBA) | Career Placement Rate | 100% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|-----------------------|--|
| Career Placement Rate | The Career Placement Rate is determined through a comprehensive survey of 2020 graduates conducted by the Franciscan University Office of Institutional Research. The survey determines a successful career placement as being either a full-time job in the graduate’s field of study or continued study in graduate school within 12 |

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| | <p>months of graduation. The <i>survey response rate</i> for graduates ranged from 57% for marketing graduates to 100% for economics and international business graduates. Franciscan University habitually achieves high response rates for this survey that measures a critical success metric for the Department of Accounting, Business & Economics. There is a usual year-and-a-half-lag in the graduation year report compared to the Academic Year it is reported for. More simply, it collects outplacement data for the 2020 graduation year during the 2021-2022 Academic Year and collates it in the fall/winter of 2021.</p> |
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