



Public Disclosure of Student Achievement

Institution Name: Franciscan University of Steubenville (Steubenville, Oh)

Business Unit(s) included in this report: Department of Accounting & Business

Academic Period Covered: 2019-2020

Date Submitted: March 30, 2021

PROGRAM	INDICATOR	RESULT
Bachelor of Science Accounting	Franciscan 4-Year Graduation Rate	64%
Bachelor of Arts Economics	Franciscan 4-Year Graduation Rate	100%
Bachelor of Science Economics	Franciscan 4-Year Graduation Rate	100%
Bachelor of Science Finance	Franciscan 4-Year Graduation Rate	71%
Bachelor of Science International Business	Franciscan 4-Year Graduation Rate	29%
Bachelor of Science Management	Franciscan 4-Year Graduation Rate	50%
Bachelor of Science Marketing	Franciscan 4-Year Graduation Rate	36%
Graduate Programs		
Master of Business Administration (MBA)	MBA 4-Year Graduation Rate	55%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Franciscan 4-Year Graduation Rate	The Franciscan 4-Year Graduation Rate is determined by comparing the students who began the indicated major program (in Fall 2016) with the number of those students who successfully graduated from Franciscan University in 4 years (completing any major program).
MBA 4-Year Graduation Rate	The MBA 4-Year Graduation Rate is determined by comparing the students who began the MBA (in Fall 2016) and successfully completed the MBA at Franciscan in 4 or fewer years.