



**Public Disclosure of Student Achievement**

**Institution Name:** Franciscan University of Steubenville (Steubenville, Oh)

**Business Unit(s) included in this report:** Department of Accounting & Business

**Academic Period Covered:** 2017-2018

**Date Submitted:** October 30, 2019

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Science Accounting	Career Placement Rate	100%
Bachelor of Arts Economics	Career Placement Rate	n/a*
Bachelor of Science Economics	Career Placement Rate	100%
Bachelor of Science Finance	Career Placement Rate	100%
Bachelor of Science International Business	Career Placement Rate	67%
Bachelor of Science Management	Career Placement Rate	100%
Bachelor of Science Marketing	Career Placement Rate	90%
<b>Graduate Programs</b>		
Master of Business Administration (MBA)	Career Placement Rate	100%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Career Placement Rate	The Career Placement Rate is determined through a comprehensive survey of 2017 graduates conducted by the Franciscan University Office of Institutional Research and reported in its <i>Class of 2017 Alumni Success Report</i> . The survey determines a successful career placement as being either a full-time job in the graduate’s field of study or continued study in graduate school within 6 months of

	<p>graduation. The <i>survey response rate</i> for graduates ranged from 63% for economics graduates to 100% for finance and international business graduates. Franciscan University habitually achieves high response rates for this survey that measures a critical success metric for the Department of Accounting &amp; Business. There is a usual year-and-a-half-lag in the graduation year report compared to the Academic Year it is reported for. More simply, it collects outplacement data for the 2017 graduation year during the 2017-2018 Academic Year and collates it in the fall/winter of 2018.</p>
--	---

\* There were no BA in Economics degrees conferred to students in the Class of 2017. (There were two BA in Economics degrees conferred to students in the Class of 2018; these will be included in our 2020 report.)